



FUTURE DREAMS GOLF DAY 2024

Brocket Hall Golf Club,
Hertfordshire
Monday 24 June





FUTURE DREAMS BREAST CANCER CHARITY

The Facts

- Breast cancer is the most common cancer in the UK and the second leading cause of cancer-related deaths.
- Every day 150 people are diagnosed with breast cancer.
- One in seven women will be affected by breast cancer in their lifetime.
- Around 1 in 100 (or 1%) of breast cancer cases in the UK are in males
- More than half of people who have been diagnosed with breast cancer feel lonely, most likely as a result of social distancing and isolation.
- Nobody should face breast cancer alone.

What we do

- Future Dreams Breast Cancer Charity:
 1. provides practical and emotional support for those diagnosed with breast cancer
 2. promotes breast health awareness
 3. funds vital secondary breast cancer research.
- In October 2021 the charity opened Future Dreams House, the UK's only dedicated breast cancer support centre, in Kings Cross, London. The House is the hub for all online and in-person support.
- By 2030 the charity will directly support in excess of 5,000 individuals per annum, and thousands more through its online Information Hub and its award winning podcast, And Then Came Breast Cancer, hosted by breast cancer thriver, Victoria Derbyshire.

ABOUT OUR GOLF DAY

Brocket Hall Golf Club

Set within the opulent surroundings of the Brocket Hall Estate, sits two championship standard golf courses named after the Prime Ministers who once resided at Brocket Hall, Lord Palmerston and Lord Melbourne.

The Melbourne Course

The Future Dreams Golf Day will be played on the challenging par 72 Melbourne Course, designed by former Ryder Cup golfers Peter Alliss and Clive Clark. The course provides an enjoyable challenge in stunning surroundings, crossing the River Lea on four occasions and finalising in front of the Hall after a short ferry ride to the 18th green.

Hospitality

We recognise that the time and pace of play make golf an ideal opportunity to spend time with your colleagues, clients, and partners. Charity golf days therefore play a significant role in relationship-building and networking which can lead to more productive and meaningful conversations.

The majority of golfers attending our golf day will be our corporate partners and their guests. Every effort will be made to ensure the very best day's play and hospitality both on and off the course.

TEAMS

4 Balls £1,200

Strictly limited to 26 teams.

Each 4Ball costs £1,200 which includes:

- Access to the driving range and putting green from 7am
- Green fees
- Breakfast from 7am
- On-course refreshments
- Lunch, speeches, auction and prize giving

The Tournament

- Stapleford competition
- 3/4 Handicaps
- Shotgun start at 8.30am
- Team and individual competitions
- On-course competitions Nearest the Pin, Longest Drive and Beat the Pro



SPONSORSHIP

Headline Sponsor £15,000

- Joint Event Branding with Future Dreams
- Two four balls (choice of starting tees)
- Branding on the course and at the halfway house
- Branding on VPAR technology
- Official photography for socials. Accreditation in Future Dreams communications and socials
- Logo and links on golf day webpage
- Inclusion of product and marketing literature in goodie bags (sponsor to provide)
- Breast Health Masterclass for your employees
- Opportunity for pre/post event at Future Dreams House for sponsor employees/guests
- Accreditation and links in Future Dreams supporter e-newsletter (6,000+ subscribers)

Tee Sponsor £250 per tee

- Branding on tee
- Official photography for socials. Accreditation in Future Dreams communications and socials
- Listing on golf day webpage



WHY THIS GOLF DAY?



The Cause. Nobody Should Face Breast Cancer Alone. Future Dreams manages the only dedicated breast cancer support centre in the UK. Our online and in-person services providing emotional, physical and psychological support to thousands of individuals touched by breast cancer throughout the UK.



The Course. Bocket Hall Golf Club is an exclusive golf club renowned for the quality of its ground keeping and greens. Non-members can only play with members or as guests of a limited number of charity and corporate golf days. The par 72 Melbourne Course offers golfers a challenging day's play in the stunning parklands of the Bocket Hall Estate. Changing rooms and hospitality are fitting of a members' club.



The Company. Our golf days are always centred around the golfers, the hosts and their guests. Every effort is made to ensure that golfers of all abilities have an enjoyable day's play, for you, your colleagues and clients.



The Tournament. VPAR scoring enables team and individual digital scoring. Golfers can also use the GPS technology as a course and hole planner and to record their performance. In addition, we will reward Nearest the Pin, Longest Drive and Beat the Pro.

CONTACT DETAILS

Email

Suzanne Brennan, Director of Fundraising
suzanne@futuredreams.org.uk

Laura Musikant, Events Manager
laura@futuredreams.org.uk

Website

futuredreams.org.uk/golf-day-2024/

Phone Number

020 4558 2950



FUTURE DREAMS

FOR THOSE TOUCHED BY BREAST CANCER

Charity Registration No. 1123526