



Our *Impact*

Improving the lives of those diagnosed with breast cancer by creating unique wrap-around support, funding pioneering research and saving lives through early diagnosis.



FUTURE DREAMS

FOR THOSE TOUCHED BY BREAST CANCER

IMPACT REPORT 2025 - 2026

Contents

A MESSAGE FROM OUR CEO	03
WHO WE ARE	04
OUR 3 PILLARS	04
STORIES OF HOPE	06
OUR IMPACT	08
WHAT OUR COMMUNITY SAYS	09
HOW WE'RE FUNDED	11
FUTURE 5	12
STORIES OF HOPE	14
THANK YOU	16

A MESSAGE FROM OUR CEO

Our next chapter starts now.

Five years ago we opened the doors of Future Dreams House with a simple conviction: no one should face breast cancer alone or without hope. Since then, we've supported thousands of people. That experience has given us unique insight in to what works, what doesn't and what's missing from breast cancer care in this country.

Our vision is funding a future where breast cancer is diagnosed earlier, everyone receives the personalised support they need, and pioneering research transforms outcomes and care for all. We are the only specialist breast cancer support charity in England and Wales offering online and in-person support from our hub, Future Dreams House. Our services are expert led, clinically informed and demonstrably improve peoples' lives, which is why NHS and private healthcare professionals across the country signpost patients to us directly.

This work is urgent. Breast cancer affects 1 in 7 women in the UK, and men too. The impact of breast cancer is far reaching and last far longer than people expect.

This year the Government published its National Cancer Plan for England, a ten-year strategy to transform cancer care by 2035. The NHS alone cannot deliver on these goals. We know where the gaps will be felt hardest. We see the individual, not the patient. What we need now is the capacity and funding to do this work at scale.

Future Dreams receives no government funding, which means every visit to Future Dreams House, every piece of research, every professional we train, happens because people like you choose to fund it. Your support is the reason someone has a safe space with expert care to go to on their toughest days.

Future Dreams is unique and none of this would be possible without your support. Thank you for standing beside us as we help the 55,000 people diagnosed with breast cancer every year, and save lives through improved treatments and early diagnosis.

This next chapter starts with you.

Sam Jacobs

CEO of Future Dreams Breast Cancer Charity





Our Founders

Future Dreams was created to transform the lives of those diagnosed with breast cancer. We offer personalised support, community, life-saving education and groundbreaking research. Founded in 2008 by mother and daughter Sylvie Henry and Danielle Leslie, who were both diagnosed with breast cancer and went on to lose their lives to the disease within a year of each other in 2009. Their legacy lives on in the thousands of people the charity helps every year.

“The future belongs to those who believe in the beauty of their dreams”

Eleanor Roosevelt

Our Three Pillars



SUPPORT

Future Dreams provides expert-led practical, psychological and physical support at Future Dreams House and beyond, so that no one faces breast cancer alone.

We offer a personalised programme of workshops, classes and 1-2-1 appointments at Future Dreams House and online. This includes 1-2-1 Breast Care Nurse appointments and fittings in our specialist Bra Lounge. Our support is there for everyone, at every stage, delivered by expert practitioners who understand the reality of a breast cancer diagnosis.



EDUCATION

Future Dreams equips people with the life-saving knowledge to spot breast cancer earlier, understand treatment and live well beyond it.

Early diagnosis of breast cancer can save lives. Future Dreams educates on breast health and early detection, with our expert-led Breast Health Masterclasses going into businesses, organisations and local communities to spread our self-check message. Our medically approved Information Hub features over 100 articles on topics ranging from fertility and hair loss, to treatment side effects and mental health, providing medically accurate, trusted information on breast cancer.



RESEARCH

Future Dreams invests in pioneering research to improve early detection and treatments with the ultimate goal of eradicating the fear of breast cancer.

We are currently funding two groundbreaking projects as part of a bold research commitment.

TRACERX-TNBC PROJECT

With Professor Charlie Swanton and the Francis Crick Institute, the TRACERX-TNBC project is tracking how triple negative breast cancer evolves through treatment, using cutting edge analytical techniques to investigate how tumours evolve, metastasise and develop resistance.

AI SCREENING

We are also funding a PhD student at University of Cambridge to understand if AI screening could identify women who are more at risk of developing breast cancer.



“Future Dreams is an incredible community. You get people who understand you and when you are swimming in the terror of a diagnosis it’s exactly what you need”

MIA, primary diagnosis age 54

“Future Dreams to me is kindness, support and love above all”

RICCARDO,
widower aged 37
Veronica 1985 - 2025

Future Dreams supports
166 friends and family
dealing with a loved one's
breast cancer diagnosis



A close-up portrait of a Black woman with long, curly, light brown hair. She is smiling broadly, showing her teeth. She is wearing a dark, possibly black, top with a silver necklace that has a heart pendant. The background is a solid, muted green color.

Future Dreams
hosts over **20**
different community
meet-ups, in-person
and online

“Future Dreams to me is
community. A place where
all women come from all
different backgrounds”

VIVIENNE, primary diagnosis age 52

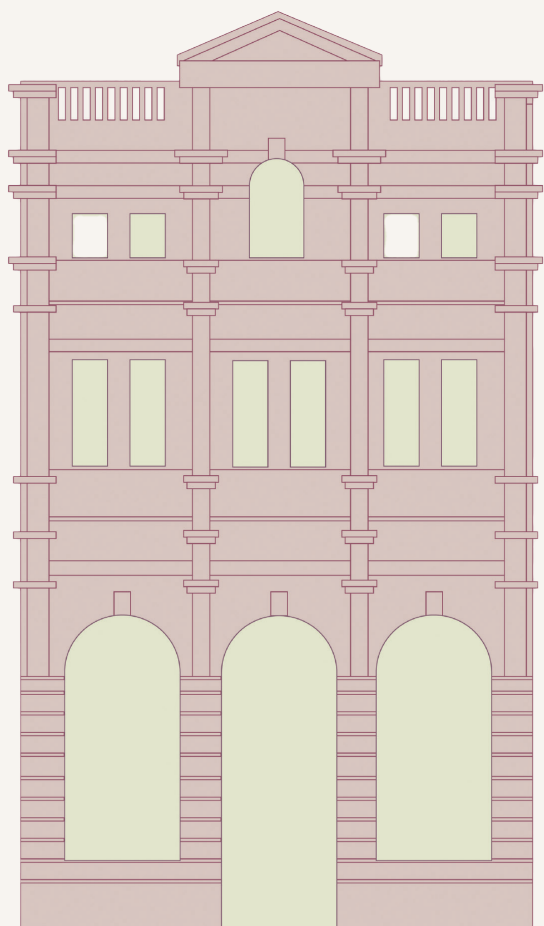
Our *Impact*

2025 was a landmark year for Future Dreams.
Here is what we achieved together.

 **10,928**

(+31% vs 2024)

Visits to Future Dreams
House and online



Over **2,000** people educated
through our Breast Health Masterclasses

5,049

Registered users

 **2,449**

(+31% vs 2024)

One-to-one
sessions

293

Expert bra
fittings in the
Future Dreams
Bra Lounge

185

1:1 Clinical Specialist Breast
Care Nurse appointments

Over 100

expert practitioners delivering support

£135,000

Invested in research

What our community *told us*

Our 2025 Visitor Survey reveals the real difference
Future Dreams makes in people's lives.

92%

found Future Dreams
services valuable

84%

trust Future Dreams as a
source of information

87%

agree Future Dreams provides
high quality, expert-led support

84%

agree Future Dreams is a warm,
welcoming and inclusive space



Visitors reported
that they see Future
Dreams as a “*bridge
between treatment
and life, offering a
path to the future*”



44%

of the people
we support are
under 50

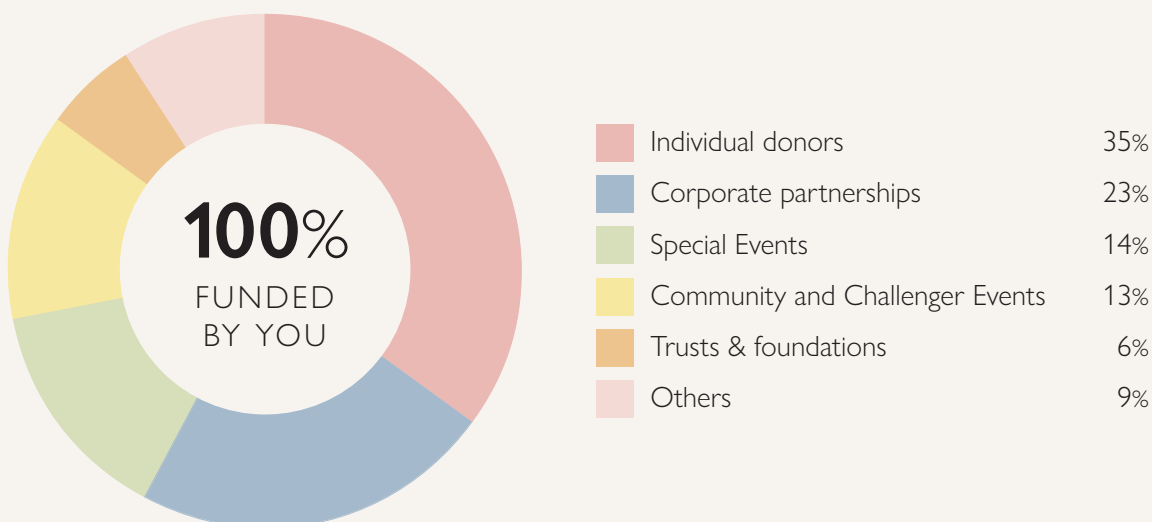
“I don’t know what I would
have done without the Future
Dreams community. It really
helped me to not feel alone
during cancer treatment”

KATHRYN, primary diagnosis age 31

HOW WE ARE FUNDED

You make this *possible*.

Future Dreams receives no government funding, despite being the only dedicated breast cancer support centre in England and Wales giving in-person and online help. Every visit, every research grant and every safe space exists because people like you choose to fund it.



"We are proud to have partnered with Future Dreams since before their doors opened. Their unwavering commitment to supporting everyone affected by breast cancer makes a meaningful difference every day. Our partnership reflects a shared dedication to raising awareness and helping create a future where no one faces breast cancer alone or without hope. Together, we continue to amplify our impact, driving positive change for the community."

PERNILLA NYBERG,
SVP / General Manager,
Estée Lauder Companies UK & Ireland

Be part of the Future 5

We invite you to become part of Future 5 and help protect the next five years of Future Dreams.

Five years ago, we first opened the doors to Future Dreams House. Today, it is a place of hope, comfort and connection for thousands of people affected by breast cancer. Every day, people walk through our doors to find practical support, emotional wellbeing, specialist services and a community that understands. As demand continues to grow, so does our ambition.



OUR COMMITMENTS for the next five years

1 INVESTING IN WORLD-CLASS RESEARCH

Funding the studies and clinical partnerships that lead to earlier diagnosis and better treatment outcomes.

2 REACHING MORE PEOPLE, WHEREVER THEY ARE.

Growing our online and on-demand support, so no one is out of reach of Future Dreams.

3 DELIVERING EXCEPTIONAL, PERSONALISED SUPPORT AT EVERY STAGE.

Making sure every individual gets the tailored care they need, from diagnosis through to life beyond treatment.

4 ADVANCING EARLY DETECTION AND EDUCATION

Reaching more people with the knowledge that saves lives, before a diagnosis ever happens.

5 DEEPENING OUR NATIONAL AND NHS PARTNERSHIPS

Working alongside the National Cancer Plan, and building new partnerships across the NHS and private healthcare, to close the gaps in support the medical system alone can't reach.

Keep our dream alive..

Future 5 Patrons enjoy a closer connection with Future Dreams through exclusive invitations, opportunities to hear directly from our team and researchers, and regular updates demonstrating the impact of their philanthropy.

GUARDIANS

PROTECTING OUR EXISTING AND GROWING COMMUNITY

Helping guard the care, support and wellbeing services Future Dreams provides every day, standing behind everyone who relies on us so they can always find comfort, connection and hope.

An annual commitment of £10,000+

KEYHOLDERS

HOLDING THE KEY TO HOPE

Helping Future Dreams safeguard this unique place of support, unlocking new opportunities and opening our doors wider to welcome more people in each day.

An annual commitment of £25,000+

VISIONARIES

CREATING THE FUTURE

Helping shape the long-term future of Future Dreams through exceptional philanthropy, driving innovation and transformational change, and building a future where everyone affected by breast cancer has somewhere to turn.

An annual commitment of £50,000+

A LEGACY GIFT

A gift in a Will helps ensure that Future Dreams House remains a place of comfort, care and hope for generations to come.

Please contact rebecca@futuredreams.org.uk if you would like to start a conversation about becoming a patron or leaving a legacy gift in your will.

“It gives me
courage and it
gives me hope”

GAYATRI, primary diagnosis age 36,
Secondary diagnosis age 43

Around **61,000**
people are living with
secondary breast
cancer in the UK





“I can’t imagine
going through my
stage four diagnosis
without having had
that support”

JULIET, primary diagnosis 52,
secondary diagnosis 55

“I remember
instantly that
anxiety lifting
away, and thinking
I’ve done the right
thing coming here”

ZOE, primary diagnosis age 35





Thank you

To every donor, partner, volunteer and friend who made this year possible, we thank you. Because of you, Future Dreams can ensure no one has to face breast cancer alone or without hope

Future Dreams Breast Cancer Charity

Registered Charity No. 1123526

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